



## **Join the Fun at Historic Portage**

### **Call for Artists**

(limited number of spaces are available)

## **The 7th Annual Portage Arts Walk**

**Exhibit Dates: June 4 - 5, 2010**

**Friday, 4 - 8 pm & Saturday, 9 am - 4 pm**

Artist's reception to follow Friday's show - 8 pm

**Eligibility:** The exhibition is open to all artists that produce their own original artwork both amateur and professional. All mediums, styles, experimental and mixed techniques and creative schools of thought are welcome. This is a fine arts exhibit and all work displayed should be for sale.

**Fees:** Only \$25 to off-set advertising, (a donation to the silent auction would also be appreciated)

- Art demonstrations are welcome
- Expected attendance of 7,000 - 10,000

### **Canal Days Weekend - Fun for Everyone:**

- *The Divine Savior Run / Walk*
- *The Canal Days Parade*
- *Historic Re-Enactments*
- *Free Canoe Rides on the Wisconsin River & more*

Dear Artist;

We'd like to invite you to participate in our summer arts weekend in historic downtown Portage, WI.. MAIN STREET PORTAGE is hosting our highly successful ARTS WALK on Friday, June 4th from 4 pm to 8pm, and Saturday, June 5th from 9 am to 4pm.

In addition to the Arts Walk the weekend will feature Portage Canal Days with the Divine Savior run / walk, Canal Days Parade, Historical Re-Enactments, Agency House / Surgeon's Quarters tours, Children's tours encampments, free canoe rides and more. We expect an attendance of 7,000 to 10,000.

We encourage you to participate in the Arts Walk. This event is similar to a "Gallery Walk" where local and regional artists set-up, display and sell their work inside downtown businesses. The event also features live music, regional wine & beer tasting and appetizer sampling. Local patrons and tourists shop for art, meet the artists, sample the downtown's eateries and enjoy the overall arts weekend. We expect an even greater turn-out for 2010.

Please participate in Main Street Portage's ARTS WALK and be a part of this high quality event. *Space is limited and competitive.* To be considered, complete and return the enclosed response form – application deadline is May 15, 2010. If you would like additional information or have questions please contact:

Kathleen Jahn  
Arts Walk Chairman  
608-429-9295  
kathleenajahn@yahoo.com

Carolyn Roberts  
Main St. Director  
608-745-1861  
croberts.msp@gmail.com

**DOWNTOWN PORTAGE ARTS WALK PARTICIPANT RESPONSE FORM**  
*This event is organized and sponsored by: Main Street Portage*  
**Return completed form, check, and artwork sample postmarked by May 15<sup>th</sup> to;**  
**Arts Walk Committee**  
**117 West Cook Street, Portage, WI 53901**

- *Please type or print clearly – this information will be used to publicize the event – thank you.*

Name of your Business (if applicable): \_\_\_\_\_

Artist Name & Address: \_\_\_\_\_

Media: \_\_\_\_\_

Phone # (\_\_\_\_) \_\_\_\_\_ Email address: \_\_\_\_\_

**Yes, I want to participate in the 2010 ARTS WALK!**

**I am interested in participating, but am unable to do so this year. Please keep me on the mailing list.**

**Space requirements:** please select which apply

wall space  table space  electrical access  other \_\_\_\_\_

Do you have your own tables? \_\_\_\_\_

**Artwork needed:** Please include a small sample (3 – 5 images) of your work in any of the following forms; CD, photos, brochure, catalog, or postcard. Please do not email images.

**Payment:** Include a check for \$25 (\$30 if you would like to be included in our promotional booklet)

Include a stamped self-addressed envelope for return of your pictures or materials.

**Tax:** All artists must collect state/county sales tax of 5.5%. Wisconsin Department of revenue requires you to provide one of the following for reporting purposes:

Social Security # \_\_\_\_\_ or Seller's Permit # \_\_\_\_\_

*We are especially interested in 'hands on' demonstrations to increased interaction between artists and visitors ...some ideas include demos of wood carving, metalworking, lampworking, painting techniques or photography tricks. Please indicate what you will be sharing or if you would like space to work.*

\_\_\_\_\_

\_\_\_\_\_

I have read this application and accept and agree to abide by decisions of the promoters. My photographs/slides may be used for publicity. I agree to assume full liability for any injury or loss to me or my property or employees and from any cause whatsoever while on the premises. I expressly release Main Street Portage and any of their representatives from any and all liability whatsoever or any loss of injury. I agree to pay for all legal fees and costs in any action arising or during enforcement of this contract.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*We appreciate your sharing this unique opportunity with other interested artists. Feel free to reproduce and share this information widely. Additional registration forms can be found at [www.portagewi.com](http://www.portagewi.com) or [mainstreetportage.org](http://mainstreetportage.org)*

*We will send you a packet of instructions (preferably via email) and will contact you prior to the event so that you have directions, your site location, accommodation & other information: you will have what you need to have an enjoyable experience with us.*